

# **Key Trade Associations and Member Organizations**

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Stakeholders expect transparency regarding companies' public policy priorities, strategies, and activities. As set out in our <u>Government Relations Policy</u>, Walmart reports annually on these topics (see our <u>Engagement in Public Policy</u> ESG brief), including publishing a list of key trade association memberships and engagements (see below).

# Trade Association and Coalition Governing Principles

Why we join and support trade associations and business coalitions: Walmart supports trade associations and coalitions where we believe the organization can assist us in achieving our long-term strategic objectives. Our support varies depending on the form of the organization (e.g., a 501(c)(6) vs. an ad hoc coalition), the breadth of the organization's membership, the issues on which the organization focuses, the organization's strategic importance to Walmart's agenda, and other factors.

For example, Walmart is a traditional dues-paying member, has representatives on the organization's governing board and has representatives deeply engaged in working committees of several large trade associations. In other instances, Walmart provides financial support for the organization and Walmart associates may participate in the organization's activities, but Walmart has not taken a leadership position with the organization and does not engage the organization as a core part of its strategy. And in other cases, Walmart has provided financial support for specific initiatives housed within a broader organization.

Trade association involvement in matters of public policy: Some of these organizations engage in political activities, including political contributions and lobbying. Others help to shape the policy environment through public-facing advocacy. These organizations typically are not single-issue groups, rather they exist to serve the interests of their members across a wide spectrum of issues relevant to their membership. Accordingly, they must balance competing public policy interests and member interests when determining how to address matters of public policy.

Similarly, Walmart is not a single-issue organization. We support business organizations where we believe, on balance, that the benefits of membership will help us promote our objectives and strengthen the competitiveness and resilience of our business.

How we engage trade associations on matters of public policy: Walmart actively engages key trade associations to influence them on matters of public policy. We stay abreast of our major trade associations' top policy priorities and engagements so that we can determine whether and how to engage to shape their perspectives and, where necessary, clarify ours. Additionally, we periodically review our memberships in trade associations and determine if any adjustments are needed in our membership status or the financial support we provide to the organization in light of the positions they take on matters of public policy. See our <a href="Engagement in Public Policy">Engagement in Public Policy</a> ESG brief for more information on this evaluation and engagement process.

# **Key Trade Associations**

Walmart has prioritized membership in certain trade associations due to broad strategic alignment with Walmart's priorities. In each instance, Walmart contributed \$25,000 or more to the organization in 2022. Additionally, our leaders have served or currently serve in the positions of leadership within the organization, on key committees of the organization, or both.

#### **Business Roundtable**

- Walmart President and CEO Doug McMillon was Chair from 2020-2021 and continues to sit on the Board of Directors
- Walmart representatives participate in key committees and councils: Corporate Governance Committee; Education & Workforce Committee; Energy and Environment Committee; Health & Retirement Committee; Immigration Committee; Multiple Pathways Initiative; Racial Equity and Justice Committee; Second Chance Business Coalition; Smart Regulations Committee; Tax & Fiscal Policy Committee; Technology Committee; and Trade Committee.
- Key ESG and Public Policy Issues include: Climate action; Corporate purpose and stakeholder capitalism; Education and workforce; Environmental regulations; Immigration; Racial equity; Regulatory reform; Second chance hiring; Tax; Trade; Workforce development

## Food Marketing Institute (FMI)

- John Laney, SVP & GMM Walmart U.S. Packaged Goods, serves on the FMI Board of Directors
- Walmart representatives participate in key committees and councils: Electronic Payment Systems Committee; Pharmacy Committee; and Sustainable Packaging Committee
- Key ESG and Public Policy Issues include: Food safety and traceability; Healthcare access; Payments and financial services; Pharmaceutical supply chains; Prescription drug cost and reimbursement; Scope of practice; SNAP/WIC; Sustainable packaging

### National Retail Federation (NRF)

- Walmart U.S. CEO John Furner currently serves as Chairman of the NRF Board
- Walmart representatives participate in key committees and councils: Asset Protection Council; DE&I
  Working Group; Employment Law & Benefits Committee; International Trade Advisory Committee;
  Payments Systems Task Force; Policy Council; Privacy Working Group; Product Safety Committee;
  Strategic Supply Chain Council; Sustainability Council; and Tax Committee
- Key ESG and Public Policy Issues include: Climate change; Counterfeits prevention; Diversity, equity, and inclusion; Environmental sustainability; Immigration; Organized retail crime; Payments and financial services; Price gouging; Privacy; Product safety; Supply chains; Tax; and Trade

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## Trade Associations and Coalitions

Walmart has also financially supported other U.S. 501(c)(6) trade associations where the organizations have issue-specific expertise, where Walmart supports the general business of the organization, and/or where the organization provides a valuable service to its members. Below are the organizations (other than those listed above) to which Walmart contributed \$25,000 or more in Calendar Year 2022.

- American Telemedicine Association
- American Trucking Associations Inc.
- amfori
- Arkansas State Chamber of Commerce
- Association for Latino Professionals for America (ALPFA)
- Association for Responsible Alternatives to Workers' Compensation (ARAWC)
- Association of National Advertisers
- Business Forward
- California Business Properties Association
- California Retailers Association
- Canadian-American Business Council
- Clean Energy Buyers Association
- Coalition of Services Industries
- Council of the Americas\*\*
- Florida Restaurant and Lodging Association
- Hispanic National Bar Association
- Illinois Retail Merchants Association
- Indiana Retail Council Inc
- Life and Building Safety Coalition
- Mobile Marketing Association
- National Asian Pacific American Bar Association
- National Association of Chain Drug Stores
- National Association of Convenience Stores (NACS)
- National Association of Minority & Women Owned Law Firms
- National Association of Optometrists & Opticians

- National Center for APEC
- National Foreign Trade Council
- North Carolina Retail Merchants Association
- Northwest Arkansas Council
- Partnership for DSCSA Governance (PDG)
- Responsible Business Alliance
- Retail Council of New York State
- Retail Industry Leaders Association
- Retail Litigation Center
- San Diego Regional Chamber of Commerce
- Seafood Task Force
- Sustainable Apparel Coalition
- Texas Federation of Drug Stores
- The Toy Association
- US Black Chamber of Commerce
- US Chamber of Commerce (China Center)
- US Chamber of Commerce (European Affairs Program)
- US Chamber of Commerce (Institute for Legal Reform)
- US Chamber of Commerce (US-India Business Council)
- US Chamber of Commerce (US-Mexico Economic Council)
- US Council for International Business
- US-China Business Council
- Utah Association of Energy Users
- Women Impacting Public Policy
- World Trade Center Arkansas

# Other Organizations, Coalitions and Initiatives

Walmart also affiliates itself with certain other organizations, coalitions and initiatives that help to shape public perspectives on Environmental, Social and Governance matters. These may include organizations classified as 501(c)(3), 501(c)(4) or 501(c)(5) under the U.S. tax code; organizations based outside the United States; and ad hoc coalitions. Walmart's affiliation may include financial support for the organization and/or sharing of knowledge or best practices.

- Americas Business Dialogue
- Apparel Circularity
- Association of Corporate Citizenship Professionals
- Better Cotton Initiative
- Beyond the Bag
- Business 20
- Business at OECD
- Business for Nature
- CDP Supply Chain
- CECP
- Champions 12.3
- Closed Loop Partners (Beyond the Bag)
- Consumer Goods Forum\*\* (Food Waste; Forest Positive; Global Food Safety Initiative; Healthier Lives; Human Rights; Plastic Waste; Product Data)
- Council on Foundations\*\*
- Farthshot
- Ellen MacArthur Foundation
- Ethical Charter Buyers Group
- EV100
- FCLT Global
- Field to Market
- Global Alliance for Trade Facilitation
- Green Chemistry & Commerce Council
- Independent Sector
- International Chamber of Commerce
- Leadership Group for Responsible Recruitment
- LEAF Coalition
- Midwest Row Crop Collaborative
- Minority Corporate Counsel Association

- One Planet Business for Biodiversity
- OneTen\*\*
- Philanthropic Partnership for Black Communities
- Race to Zero Retail Alliance
- RE100
- Recycling Partnerships
- Responsible Labor Initiative
- Retail Breakthrough Campaign on the Race to Zero
- Roundtable on Sustainable Palm Oil
- Science Based Targets Initiative (SBTi)
- Seafood Fisheries Partnership
- Seafood Task Force
- Sustainable Markets Initiative
- Sustainable Packaging Coalition
- Textile Exchange
- The Recycling Partnership
- The Sustainability Consortium
- Tropical Forest Alliance
- U.S. Plastics Pact
- U.S. Roundtable for Sustainable Beef
- U.S. Roundtable for Sustainable Poultry & Eggs
- We Are Still In
- We Mean Business
- World Business Council for Sustainable Development (WBCSD)
- World Economic Forum
- World Resources Institute
- WWF Climate Business Network
- Zero Discharge of Hazardous Chemicals

<sup>\*</sup>Walmart funds particular initiatives but does not pay general membership dues; specific initiatives funded are noted.

<sup>\*\*</sup>One or more Walmart associates sits as part of the organization's governing body.